

# JIBRAN SHEIKH

## Digital Strategist & Developer

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## Profile

I'm a versatile IT professional with over five years of freelance experience. My expertise spans web development, social media management, programming (primarily in Python, HTML, and JavaScript), and graphic design, including business profiles. I bring a blend of technical skills and creative flair to each project, delivering tailored solutions that meet diverse client needs. Whether developing engaging websites, managing social media strategies, or creating impactful content, I'm dedicated to helping businesses thrive in the digital landscape.

## Qualifications

- **Web Development & Programing** : HTML, CSS, JavaScript, PHP, Python, Figma
- **Graphic Design**: Logo design, branding, business profiles, Adobe Creative Suite
- **SEO Management**: On-page and off-page optimization, keyword research, content strategy
- **Social Media Management**: Strategy development, content creation, analytics
- **Networking**: Configuration, troubleshooting, and maintenance
- **Email Management**: Creation, editing, and managing email accounts
- **Business Accounts**: Google Business, Microsoft Business accounts setup and management
- **Customer Support**: IT support, troubleshooting, and client assistance

## Work Experience

### Freelance Developer

January 2023 – Present

- **P.Mzee Consulting**: Built a custom website [p.mzeeconsulting.com](https://p.mzeeconsulting.com)
  - Created an event portal
  - Managed online payments integration
  - Implemented minimal online portfolio
  - Created a tone and general digital identity of authenticity across their digital landscape
- **Azem Kenya Workshop**: Built them a website [azemkenyaworkshop.com](https://azemkenyaworkshop.com)
  - Full-stack Development, Deployment, UX/UI Design

- Designed, developed, and deployed the complete **azemkenyaworkshop.com** website, managing the project lifecycle from wireframing to final launch.
  - Implemented a modern, responsive design to ensure optimal user experience across all devices, resulting in a professional online presence.
- **CarlteQ:** various clients including [CarlteQ.com](https://www.carlteq.com), [restorative-psych.com](https://www.restorative-psych.com), [duodocs.com](https://www.duodocs.com), [wholisticmindfoundation.com](https://www.wholisticmindfoundation.com), [Beacon Of Strength Foundation](https://www.beaconofstrengthfoundation.com) and more
  - Client Management, Full Web Development Stack, Diverse Industry Experience
  - Spearheaded the development and launch of multiple client-facing websites (e.g., **CarlteQ.com**, **restorative-psych.com**) for diverse sectors including consulting, healthcare, and non-profit.
  - Translated client business needs into functional, high-quality websites, consistently delivering projects on time and within scope.
  - Provided technical expertise and consultation to clients like **DuoDocs Ltd** and **Wholistic Mind Foundation**, ensuring digital platforms aligned with their strategic goals.
- **ConneQt:**
  - Creative Direction, Branding, Graphic Design, Social Media Management
  - Served as **Creative Director**, establishing visual guidelines and ensuring **brand consistency** across all digital and physical assets, including marketing collateral and merchandise.
  - Designed core **graphic elements** and branded merchandise (e.g., t-shirts), successfully translating the organization's mission into compelling visuals.
  - Managed the end-to-end **social media presence**, developing content strategies that increased audience engagement and brand visibility.
- **Chef on Call:**
  - Digital Strategy, Branding, System Development, Project Management
  - Developed and executed a comprehensive **social media strategy** designed to expand market reach and drive customer engagement for the food service business.
  - Created the official company **logo** and brand identity, providing the business with a distinct and professional visual presence.
  - Currently designing and implementing a customized **internal system** to streamline operations (e.g., order tracking, inventory), aiming to improve efficiency and reduce operational costs.
- **NGO Work:** [suso.world](https://www.suso.world), [Bonganagava.com](https://www.bonganagava.com))
  - Non-Profit Tech Support, Data Management, Communication Systems
  - Developed and maintained dynamic websites (**suso.world**, **Bonganagava.com**), providing NGOs with essential platforms for communication, fundraising, and transparency.

- Managed and secured organizational **email systems**, ensuring reliable and professional internal and external communication for multiple non-profit partners.
- **Arrow Motors EA:**
  - E-commerce Development, Corporate Website Development, Scalability
  - Currently developing the main corporate website to serve as the primary digital hub for brand information and customer service.
  - Building a dedicated, scalable **e-commerce platform** to enable direct online sales of parts and/or vehicles, expanding the company's revenue streams.
  - Focusing on integrating secure payment gateways and a smooth user checkout flow to maximize online conversion rates.

## **Simba IT Services Limited & Simba Technology LTD**

*Web Developer and Social Media Manager*

Feb 2026 – present

- Designed and managed company websites ([www.sits.co.ke](http://www.sits.co.ke), [www.simbatech.biz](http://www.simbatech.biz) )
- Handled graphic design and system management tasks
- Researched, Refined and Created content for linked In and websites
- Curated strategies to establish their online presence and increase their discoverability
- Build optimised pitch decks and presentations

## **Priority Activator Consulting (PAC)**

*Web Designer and System Manager*

March 2022 – July 2022 | March 2023 - June 2026(freelance/ part time)

- Designed and managed company websites
- Handled graphic design and system management tasks
- Configured Outlook accounts and managed CRM systems
- Developed business portfolios

## **Gordian Technovation LTD (Gordian Knotz)**

*Web Developer, I.T technician & Programmer*

November 2020 – March 2023

- Designed and developed company website
- Managed social media accounts and created engaging content
- Set up webmail systems and created video reels

## **IMS Guru**

*Web Development Intern*

June 2020 – August 2020

- Developed and maintained websites using HTML, CSS, and JavaScript
- Worked on Ellipsis and WordPress projects

## **Boma Hotels, Boma School of Hospitality & Red Cross**

### *IT Intern*

November 2019 – March 2020

- Conducted networking and customer support tasks
- Managed servers and Telnet systems
- Configured and maintained PABX systems
- Assisted with web development projects

## **Education & Certification**

- **Diploma in Information Technology (DIT)**, Riara University
- **Business Studies** (High School)
- **Cisco Short Courses:** Networking
- **IBM Short Courses:** Blockchain, Cybersecurity, Internet of Things (IoT)
- **Coursera Short Courses:** Python